



UW-MADISON POLICE DEPARTMENT

EMERGENCY
911

NON-EMERGENCY
(608) 264-2677

UWPD.WISC.EDU
POLICE@UWPD.WISC.EDU

1429 MONROE STREET
MADISON, WI 53711

UW-MADISON CAMPUS SAFETY

QUICK GUIDE

PROVIDED BY THE

UW-MADISON POLICE DEPARTMENT



WHO WE ARE

The UW-Madison Police Department (UWPD) is a full-service law enforcement agency on the University of Wisconsin-Madison campus. We operate 24 hours a day, seven days a week.

We are leaders in innovative problem-oriented policing. We value diversity and respect the dignity of all people. We uphold individual and constitutional rights and promote campus community well-being through collaborative approaches to ensure safety.

Serving in partnership to support and facilitate the educational mission of UW-Madison, we seek to cultivate a campus environment in which all students, faculty, and staff are safe.

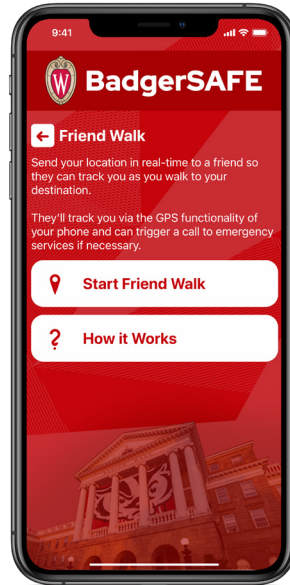
As guardians on the UW-Madison campus, we hold ourselves to high expectations. We operate in a fair, unbiased manner which respects the rights and dignity of all individuals. We strive to always be better and do better.

We take pride in our partnership with campus and our community to provide leadership in helping to solve community problems, prevent crime, and to provide a safe environment to fulfill the mission of the University of Wisconsin-Madison.



DOWNLOAD OUR SAFETY APP!

- » Receive crime alerts and safety info direct to your phone
- » Connect quickly with UWPD via call or text
- » Walk virtually with a friend
- » Get instant access to campus resources



BadgerSAFE

SAFETY APP

To download, scan the QR code or search for BadgerSAFE in your phone's app store.



GENERAL SAFETY

UW-Madison and the City of Madison are safe communities. But, we're not immune to crime. While being the target of a crime is never the victim's fault, consider the following to help protect yourself:

TRUST YOUR GUT

Be alert to potential danger. If it doesn't look or feel right, trust your instinct, leave, and/or call for help.

LOCK IT UP

Lock your doors and windows at all times, even if you're home. Keep your belongings secure. Even if you're taking a quick bathroom break from studying in the library, bring your belongings with you.

DON'T LET OTHERS "PIGGYBACK"

We get it — we're all midwest nice... "ope, let me hold this door for ya!" However, holding doors for others may allow access to a residence hall or building to someone who doesn't belong there. Politely ask others to use their access card to enter.

WATCH FOR SCAMS

If you're offered money without doing work, or if someone claims to be a police officer or a government agency and they're demanding money, it's a scam. Bottom line: if it doesn't seem right, hang up or delete the email. If you ever have questions, call us.

MEDICAL AMNESTY

If you or someone you know needs medical help because of alcohol or drug use, immediately call 911. Through our medical amnesty program, if you and the subject cooperate with first responders and campus officials, we will eliminate or reduce punitive consequences.

CALL US

If you see or hear something suspicious, immediately call 911. If it's not an emergency situation, but you need police assistance, call our non-emergency number at (608) 264-2677. We're here 24/7.



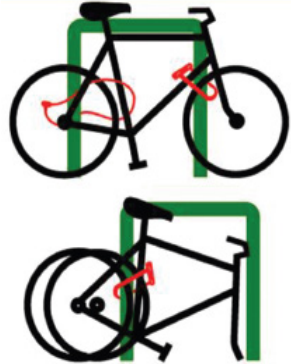
PREVENT BIKE THEFT

Theft is the most common crime that occurs at UW-Madison — and bicycles are a common target. Bicycles are stolen for a number of reasons — for starters, they are desirable and portable. They can also be easily transported out of state, making the identification of stolen bikes extremely difficult.

PROPERLY LOCK YOUR BIKE

Secure your bike frame to a solid fixed object — not a tree, wooden fence, or another bicycle. **DO NOT** use inexpensive cable locks. Cheap cable or chain locks can be cut easily and do not deter thieves.

We recommend using a solid “U style” lock to secure the frame of the bike — as well as a cable lock to secure the front or back tire.



DOCUMENTATION

Be sure take a photo of your bike and document its serial number. This obviously won't prevent your bike from being stolen, but without the serial number and a good photo, the odds of recovering your bike aren't great.

REGISTER YOUR BIKE

Registering your bike with a national bike registration database greatly increases the chances of recovering your bike if it gets stolen. There are two FREE primary national bicycle registration programs:

- » **Bike Index:** www.bikeindex.org
- » **Project 529:** www.project529.com

IMMEDIATELY REPORT A STOLEN BIKE

If your bike is stolen, it's important to **IMMEDIATELY** report the theft to UWPD by calling (608) 264-2677. Do not email or DM us on social media. The earlier we learn about a stolen item, the quicker we can start working on tracking down a suspect and your bike. Please don't wait — call us right away to file a report.

WISCALERTS

WiscAlerts is UW–Madison’s emergency notification system. The system is designed to provide information about an active emergency situation on campus that requires the community to take immediate action in order to stay safe.

Every campus **wisc.edu** email address automatically receives WiscAlerts when they are issued. WiscAlerts are also sent via text message. Students are automatically enrolled to receive text alerts; faculty and staff must opt-in to receive WiscAlerts via text. **Sign-up through the MyUW portal or visit go.wisc.edu/wiscalerts.** You can also scan the QR code below.



WHEN ARE WISCALERTS ISSUED?

WiscAlerts are designed to provide information about an immediate, actively occurring, and confirmed emergency situation on-campus — or an active threat that’s heading toward campus — that requires the community to take immediate action in order to stay safe.

WiscAlerts are not issued when an incident is off-campus or not immediately heading towards campus. WiscAlerts are also not issued when police learn about an incident after it has occurred and the threat has ended.

PARENTS & COMMUNITY MEMBERS

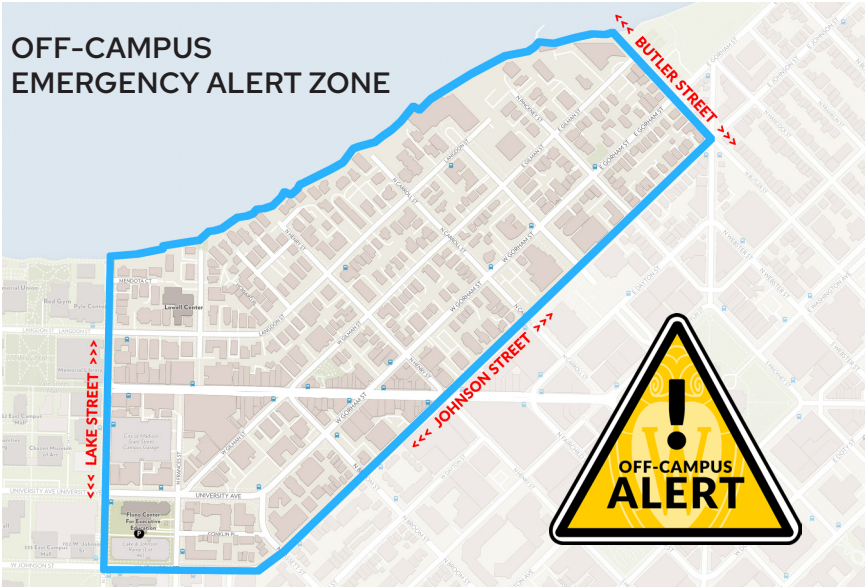
Anyone can sign up to receive text messages in the event of an emergency. Signing up is easy — simply text **UWALERT** to **77295**. This will enroll you in our system for six months. The system will text to remind you when that six-month period has expired and you can re-enroll if you wish.

The service is free, but you will be responsible for any SMS charges from your cellular provider.

OFF-CAMPUS EMERGENCY ALERTS

To keep our community informed about emergency incidents in their general vicinity, UWPD also offers Off-Campus Emergency Alerts.

Off-Campus Emergency Alerts are different from WiscAlerts in that they alert our community about significant threats or incidents in certain areas **OFF** the UW-Madison campus — in areas where a large number of our students live or frequently visit.



Because Off-Campus Emergency Alerts involve incidents outside of UWPD’s jurisdiction, we can only issue an alert when we become aware of the **actively occurring incident** and have **verified the information**. The map above outlines the alert zone.

Off-Campus Emergency Alerts are issued through our official **BadgerSAFE app** — download the app to stay informed!



OUR JURISDICTION

The UW-Madison campus is unique in that we're basically a city within a city. In an academic day would make us one of the largest cities in the state of Wisconsin.

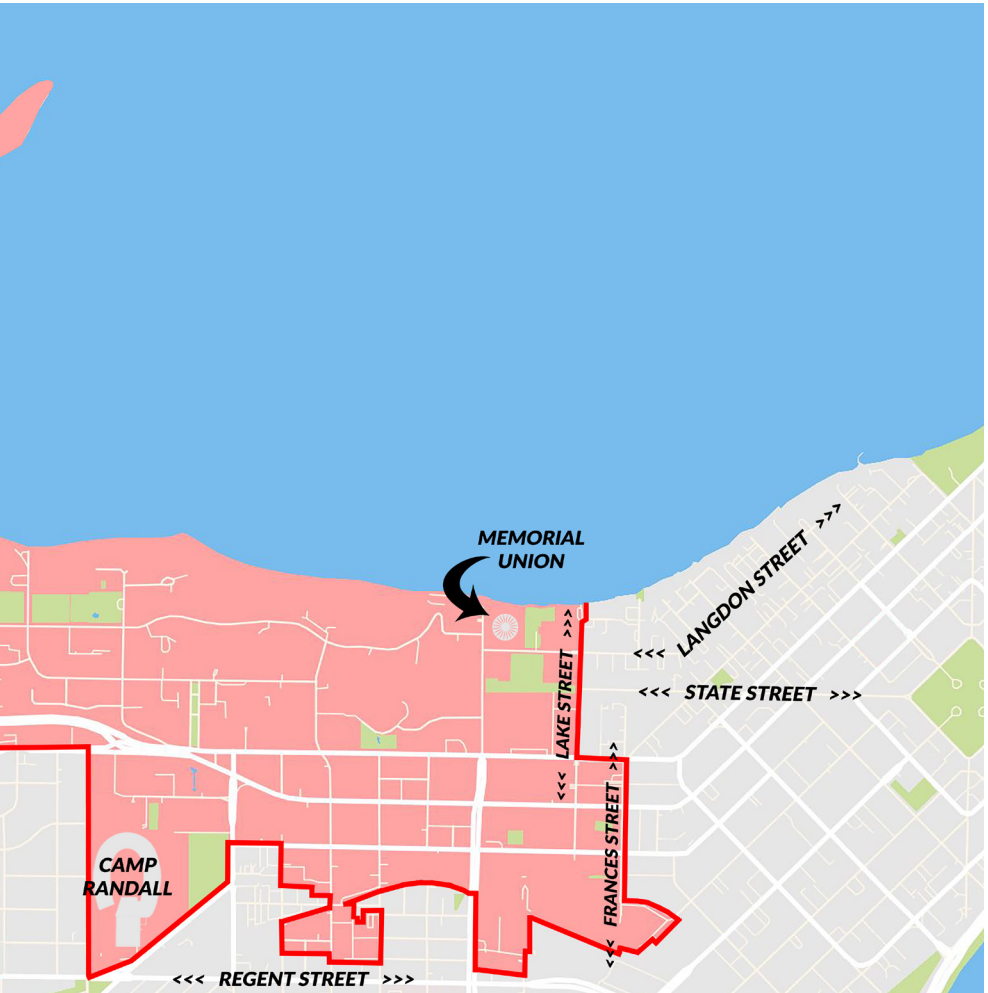
UWPD responds to incidents that happen on the UW-Madison campus. Just like city borders are handled by our neighboring police departments (primarily, that's true), we have a great relationship and routinely collaborate to keep our community safe and sound.



Our borders can be confusing sometimes, so the map above gives a general idea of what is UWPD's jurisdiction. Please know that your exact location isn't important to us, and the appropriate police department will respond. If it's not an emergency, call...

y. In fact, if UW-Madison truly was an actual city, our population during a normal
nsin!

st like any city, we have borders — and any incidents that happen outside of our
's the City of Madison Police Department). Of course, both departments have
nd secure.



l idea of the two police jurisdictions. In general, everything inside the red border
t to think about when you need help. If you need immediate assistance, call 911
y, call our non-emergency line at (608) 246-2677 and a dispatcher will assist.

ACTIVE THREAT RESPONSE

Chances are, you'll never face an active killer situation. But if you do, we want you prepared.



RUN

If there's an accessible escape path, attempt to immediately evacuate the premises.

- » Pay attention to your surroundings.
- » Have an exit plan.
- » Move away from the threat as quickly as possible.

HIDE

If evacuation is not possible, find a secure place to hide where the shooter is less likely to find you.

- » Keep distance between you and the threat — create barriers.
- » Turn off the lights and silence your phone.
- » Remain out of sight and quiet by hiding behind large objects.

FIGHT

As a last resort — and only when your life is in imminent danger — attempt to disrupt and/or incapacitate the active shooter.

- » Be aggressive, yell, and commit to your actions.
- » Throw items and use improvised weapons.
- » Do not fight fairly — this is about survival.

ONLINE ACTIVE THREAT RESPONSE GUIDE

Learn more about protecting yourself and take our active threat response online training course. You can also request our team for an in-person active threat response training session for your school, unit, or group. Scan the QR code for more information and to connect with us.

LEARN
MORE



SAFEWALK

SAFEwalk is a free walking service available to all UW-Madison students, employees, and visitors. SAFEwalkers can accompany you throughout campus and to/from near-campus locations.

Note: service boundaries do not include far west campus, such as University Hospital and Eagle Heights.

SAFEwalkers work in two-person teams throughout campus to respond to requests for walks, watch for suspicious situations around campus, and answer transportation/safety-related questions.

All SAFEwalkers undergo training with UWPD and are able to assist in a variety of situations. Each team carries a two-way radio with a direct connection to UWPD Dispatch.

REQUEST A SAFEWALK

Call or text (608) 262-5000 — based on your location and final destination, the dispatcher will determine if you're eligible for SAFEwalk services. Stay by your phone — the SAFEwalk dispatcher may need to call you if there is a problem or delay.

SAFEWALK HOURS

- » Oct. 1 - March 31: 7:00 p.m. to 1:00 a.m.
- » April 1 - Sept. 30: 8:00 p.m. to 1:00 a.m.
- » Closed on all legal holidays

LEARN
MORE!



SEXUAL VIOLENCE

In a 2019 survey, 26% of UW-Madison female undergrads reported experiencing a sexual assault involving force or inability to consent. Sexual assault is never the fault of the survivor. Resources are available.

If you are in immediate danger, **call 911**. For urgent medical concerns, including your physical well-being after an assault, call University Health Services 24/7 at (608) 265-5600 (option 1).



**SURVIVOR
RESOURCES &
REPORTING
OPTIONS**



MENTAL HEALTH RESOURCES

University Health Services mental health providers understand the complexities of student life and offer an open, safe, and confidential environment to help students through issues that may interfere with their development, well-being, and academic productivity.

24/7 CRISIS SUPPORT: 608-265-5600 (option 9)

MENTAL HEALTH “CO-RESPONDER MODEL”

UWPD and UHS have partnered to create a “co-responder model” — that means trained mental health professionals will respond with UWPD to certain mental health crisis calls, during scheduled times. The mental health professionals’ role will include, where appropriate, transporting students to the hospital.



**UHS MENTAL
HEALTH
RESOURCES**

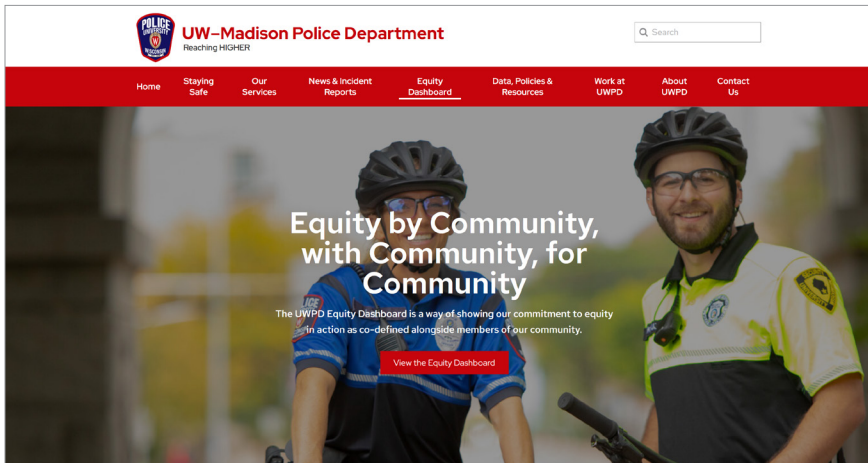
EQUITY DASHBOARD

Like many institutions in the United States, policing has an uneven history. A legacy of harm persists in systems, hearts, and minds today. There are reasons why those we serve from marginalized communities experience fear, anxiety, and anger when it comes to police.

A LASER FOCUS ON RACIAL EQUITY

After more than a year of community meetings, listening to concerns, and collecting feedback, in late 2021, the UW-Madison Police Department embarked on a one-of-a-kind approach to sharing key data with a laser focus on racial equity.

The **UWPD Equity Dashboard** is a unique and powerful tool that promotes transparency and provides a set of success metrics that speak directly to the UWPD's commitment to equity in policing. The dashboard is updated quarterly — users can view a wide variety of data points including calls for service, arrests, citations, use of force, complaints, and more.



VIEW OUR
EQUITY
DASHBOARD



MEDICAL AMNESTY

After a night out, you notice your friend has had too much to drink. Their condition reaches the point where they've become unresponsive and they need medical attention. You're both underage, and you're concerned about getting yourself and your friend in trouble. But you know your friend needs help — you do the right thing and call for help. You cooperate with first responders.

“AMNESTY” FOR YOU AND YOUR FRIEND

Amnesty Through Responsible Action allows the student who required medical assistance to receive medical attention without a violation of UWS 17 and/or UWS 18. It would also remove violations for those who assisted the student in need. **The cooperation of both individuals is required.**

CALLER

When a student calls on behalf of an impaired individual, remains with that individual until assistance arrives, fully cooperates with emergency responders, and attends any follow-up meetings requested by university staff, the caller will not be subject to non-academic misconduct discipline, sanctions from University Housing, or citations from the UW–Madison Police for their personal consumption of alcohol (e.g., underage drinking) and/or other drugs.

STUDENT THAT REQUIRES MEDICAL TREATMENT

When a student requires treatment at a medical facility for an overdose of alcohol and/or other drugs, the student will be required to meet with a staff member from the Office of Student Conduct and Community Standards to discuss the incident and connect with appropriate resources/support. If the student qualifies, they will not receive official sanctions through the disciplinary procedures outlined in UWS 17 and/or UWS 18 provided they complete certain steps.



ONLINE SCAMS

Phone and internet scams are unfortunately all too common. Know how to identify a scam — here are several red flags to watch for:

AN OFFICIAL DEMANDING MONEY

A police officer, immigration official, tax agent, or any other government representative will NEVER demand money from you online or by phone. **This is a scam.**

JOB SCAMS

An individual may pretend to have a job or other financial opportunity for you. They will often send you a large check, and then direct you to send a portion of that check to another person or agency. **Don't send money to a stranger who asks you to cash a check for them — this is a scam.**

THREATENING ARREST OR DEPORTATION

If someone calls or emails you and threatens to have you arrested or deported, **it's a scam.**

DEMANDING GIFT CARDS

If a stranger calls or emails you and asks that you buy them gift cards or asks you to send or transfer a payment, **it's a scam.**

"SPOOFED" NUMBERS

Number "spoofing" makes your phone's caller ID display a legitimate phone number — even though the call is coming from somewhere else. Scammers will often spoof real phone numbers of police departments and government agencies. **If you ever have doubts, hang up.**

INTIMATE PHOTOS

If you're chatting online with a stranger, don't entertain requests they make for sensitive, intimate photos of yourself. Each year, UWPD takes several reports in which a scammer demands money in exchange for keeping the victim's photos private. **Do not send intimate photos of yourself to a stranger.**